

Diploma in Business Administration

Program Structure

Semester: I						
Course Code	Course Title	Type of Course	L	T	P	Total Credits
ODBA 101	Principles and Practice of Management	Core	4	0	0	4
ODBA 102	Business Communication	Core	3	1	0	4
ODBA 103	Economics-I	Core	3	1	0	4
ODBA 104	Fundamentals of Marketing Management	Core	4	0	0	4
ODBA 105	Introduction to Computer	Skill Based	2	0	0	2
ODBA 106	Sales Management	Skill Based	2	0	0	2
	Total		18	2	0	20

Semester: II						
Course Code	Course Title	Type of Course	L	T	P	Total Credits
ODBA 201	Introduction to Human Resource Management	Core	4	0	0	4
ODBA 202	Basic Statistics	Core	4	0	0	4
ODBA 203	Economics-II	Core	3	1	0	4
ODBA 204	Basics of Organization Behaviour	Core	4	0	0	4
ODBA 205	Entrepreneurship Development	Skill Based	3	0	0	3
ODBA 206	Introduction to computer(Lab)	SkillBased	0	0	4	2
	Total		19	0	4	21